



**Kids' Food Basket**

# Sack Supper Sentinel

vol. 13 • Issue 1 • August 2015

FISCAL YEAR

**2014-15**

## IMPACT REPORT

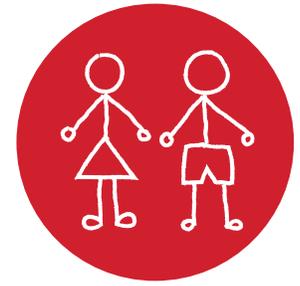
Look at what YOU did, West Michigan!

CALLING WEST MICHIGAN



over  
**4**  
thousand

STUDENTS FROM THE  
COMMUNITIES IN WHICH WE  
SERVE VOLUNTEERED WITH  
KIDS' FOOD BASKET



**7,000**

CHILDREN NOURISHED  
EVERY WEEKDAY

1,021,951  
11% MORE



2014

2015

**over 1 MILLION**

NUTRITIOUS, READY-  
TO-EAT SACK SUPPERS  
SERVED IN WEST MICHIGAN



**\$1.07**

ACTUAL CASH COST  
PER MEAL THIS YEAR

**63,962**

HOURS GIVEN BY  
COMMUNITY VOLUNTEERS  
WITH TOTAL VALUE OF:

**\$1,476,280.85**

\*Value of volunteer hour is \$22.55,  
Independent Sector.

**242,753**  
**LBS**

OF HEALTHY WISH LIST ITEMS  
DONATED BY OUR COMMUNITY  
FOR SACK SUPPERS



**HELP A CHILD LEARN AND LIVE WELL!**

# JOIN THE SACK SUPPER CLUB

Lunch will not be the last meal of the day for a child affected by hunger when you join the Sack Supper Club! You can sponsor a local child for \$1 each weekday. Twenty dollars a month will give a child access to a nutritious Sack Supper for an entire year!

Each Sack Supper contains **Brain Food**, healthy food from the five food groups which helps kids concentrate and stay on track in school. These well-balanced meals teach **Healthy Habits**, instilling smart food choices to support good health lifelong. Each Sack Supper is made with **A Touch of Love** by people like YOU whose involvement and dedication help kids thrive.

Join the Sack Supper Club in August or September, and your year-long commitment of \$240 will be matched by a generous donor. Visit [kidsfoodbasket.org/SackSupperClub](http://kidsfoodbasket.org/SackSupperClub) for more information on how you can nourish kids in the year ahead.



**Thank you for giving me Sack Suppers. I really like the sandwich, it is soft and sticky. The juice box, it is tasty and juicy. The food you give me makes me be happy and healthy!**  
-Jessica

## A New Way to Volunteer!

Introducing Volunteer Hub! Volunteer Hub is a fast and simple way to register for your favorite Kids' Food Basket volunteer opportunities.

Even if you've already volunteered with Kids' Food Basket, please sign up through our Volunteer Hub. Once you register you be able to view and sign up for upcoming volunteer shifts and events, modify your registration and set timely reminders.

### If you wish to volunteer, follow these steps:

1. Start by visiting [kidsfoodbasket.org/GetInvolved](http://kidsfoodbasket.org/GetInvolved).
2. Click on the link for the location you would like to volunteer for.
3. Welcome to the Volunteer Hub registration page! Simply scroll down and register yourself by creating a username and password.
4. The calendar dates listed there will indicate open positions by day for which we are still recruiting. When you find an opportunity that interests you, please click on the Sign Up link and complete the Volunteer Form. When you have chosen a volunteer opportunity and successfully signed-up, you will be sent a confirmation notice via e-mail.

It's that simple! For more information or assistance to set up your volunteer profile, contact [lynnk@kidsfoodbasket.org](mailto:lynnk@kidsfoodbasket.org).

Please note: Creating an account in the VolunteerHub system does not sign you up for a volunteer shift.



## Community Partner Shout

When ADAC Automotive was looking to engage their entire workforce at all five plants, they had to make it easy for their team to make an impact in more ways than one. As a part of the

**Go Orange Community Partner Challenge, their team raised \$6,345, donated 3,134 pounds of food and contributed 382 volunteer hours, both on and off-site. Their team further connected friends and family with the Kids' Food Basket mission by not only dining out at participating Go Orange restaurants, but also spread awareness when nearly 300 employees wore Go Orange t-shirts in the Muskegon community. Taking 1st place in the challenge, Kids' Food Basket was proud to award them the Top Banana Award at the company's 40th Anniversary Picnic in June. Thank you Team ADAC!**

## NEW AND UNIQUE

## Holiday Gift Cards



Featuring a new design by Elijah, a first grade Sack Supper recipient, this year's Holiday Cards make a great gift for friends, colleagues, clients, and family! Every card that you give will provide balanced, nutritious evening meals to a child in West Michigan. Consider celebrating the spirit of giving by providing Sack Suppers to our community's children. It is a generous gift that is appreciated by all!

Visit [kidsfoodbasket.org/HolidayCards](http://kidsfoodbasket.org/HolidayCards) to find all three designs and much more!



# KUDOS FROM BRIDGET

## Empowering Communities to Attack Childhood Hunger

### EVERY DAY, OUR STAFF AND BOARD AT KIDS' FOOD BASKET GET TO WITNESS PASSIONATE COMMUNITIES COMING TOGETHER TO CREATE LASTING SYSTEMIC CHANGE IN WEST MICHIGAN.

This summer we are honored to launch our new strategic plan and accompanying tagline, which truly represents the work that we do every day, as well as our long-term vision for KFB: **"Empowering communities to attack childhood hunger."**

Since launching the satellite location in Holland this past spring, we've seen the Holland community do incredible things: chiefly, providing hundreds of kids at two schools with the nutrition they need to learn and live well every week day. Just like in Grand Rapids and Muskegon, our Holland location is fully funded, supported, and driven by the love and passion of a can-do community.

At Kids' Food Basket, we don't see ourselves as the chief heroes in attacking or ending childhood hunger. That's YOU. We are the chief HOSTS in addressing childhood hunger. **Our goal is to host and empower the community to ensure that every child has access to good nutrition in order for proper brain development.** We are honored to host you - and to call Grand Rapids, Muskegon, and Holland home.

Feeding over 7,000 kids is not an easy feat, but together, we've made it fun and achievable. Providing kids with the nutrition they need to thrive isn't a handout - **Sack Suppers are a powerful tool for creating change in communities.** By attacking childhood hunger, we collectively say that we will not accept hungry children in our community, and by the simple but critical acts of feeding and empowering kids, we ensure that our next generation of future leaders is equipped to take on the world and continue our legacy of a vibrant West Michigan.

To me, the most important and incredible thing about Kids' Food Basket is how fully our communities have committed to the attack on childhood hunger. **We are truly a group effort-every day.** The numbers speak for themselves and together we have achieved so much. While our staff and board can dream and plan, **YOU** - the community members - are the ones who come together to pack Sack Suppers, conduct Wish List drives, and volunteer hundreds of thousands of hours of

your time to ensure that every child in our community has the nutrition they need to succeed in school and in life!

I'd like to thank two key community members who, collectively, have volunteered thousands of hours of their time over the past seven years to the attack on childhood hunger. **Jay Ertl and Cindi Welton both recently reached their term limits on our board, and though they will be deeply missed, their impact and legacy will live on every day at Kids' Food Basket.**

Jay Ertl joined our Board in 2008 and it was quickly apparent that the blending of his leadership skills and passion for the mission would make a tremendous and lasting impact -- both on me as a leader, and on our Board of Directors. During his time as Board President, Kids' Food Basket has seen over 50% programmatic growth, which has significantly impacted the organization's outreach and ability to fulfill its mission.

Cindi Welton joined us in 2006 as a volunteer and then in 2008 as a board member. She became Board Secretary in 2011 and Board Vice-President in 2013. Cindi has served on the Kids' Food Basket Expansion Task Force, as Chairperson of the Governance Committee, and still serves on the Fund Development Committee, the Holland Advisory Council, and as a Volunteer Facilitator. Cindi has been one of my best role models and is a truly loyal and dedicated community advocate. I am, and Kids' Food Basket is, forever changed and grateful for Jay and Cindi. Thank you both from the bottom of my heart.

We are constantly humbled and inspired by the amazing things you do to strengthen our communities and attack childhood hunger in West Michigan. We could not do this important and critical work without you.

Peace,

*Bridget*

#### Board of Directors

Tony Payne  
Randy Osmun  
Paula Schuiteman-Bishop  
Danielle Williams  
Mary K. Hoodhood  
Jon Siebers  
Bob Kaser  
Brian Kraus  
Bunmi Parks  
MaryAnn Prisichenko  
Monica Smith  
Jason Wheeler

#### Advisory Committee

Bonnie Borgeson  
Steve Browley  
Bob Chapla  
Julie Donahue  
Cathleen Dubault  
Shawn Hurt  
Carol Johnson  
Trynette Lottie-Harps  
Lisa Tyler  
Alena Zachery-Ross



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**New Phone Number**

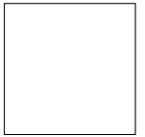
1011 2nd St.  
Muskegon, MI 49440

[www.KidsFoodBasket.org](http://www.KidsFoodBasket.org)  
[kidsfoodbasket@kidsfoodbasket.org](mailto:kidsfoodbasket@kidsfoodbasket.org)

[@kidsfoodbasket](http://www.facebook.com/kidsfoodbasket)



Kids' Food Basket  
 P.O. Box 034  
 Muskegon, Michigan 49443



**Decorate bag inside!**

# BROWN BAG DECORATING DAY

## Friday, September 25

Every decorated bag is a gift. One of our partner teachers told us a story about a young boy in her classroom. While making a home visit, she noticed empty Sack Supper bags taped to the wall above his mattress. When she asked him why he had saved them, he told her

**"BECAUSE THEY ARE MINE!"**

Together we exceeded last year's goal by collecting 50,400 decorated bags! This year, we are asking you to help reach a new goal of 70,000 decorated bags, enough for 10 days of service, to ensure that every Sack Supper contains a touch of love! From a positive message to a simple picture, we hope the complimentary bag provided inside this newsletter inspires you.

Make sure to deliver your decorated bags by September 25 by mail or drop-off at any of our three Kids' Food Basket locations!

Help us spread the word on social media using #KFBBrownBag

We challenge YOU to help meet the goal of decorating

**70,000**

Sack Suppers bags!

