



**Kids' Food
Basket**

Sack Supper Sentinel

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FISCAL YEAR

2014-15

IMPACT REPORT

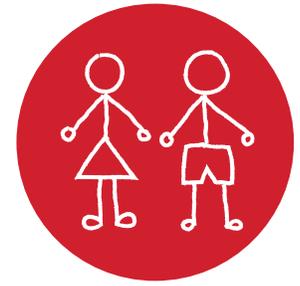
Look at what YOU did, West Michigan!

CALLING WEST MICHIGAN



over
4
thousand

STUDENTS FROM THE
COMMUNITIES IN WHICH WE
SERVE VOLUNTEERED WITH
KIDS' FOOD BASKET



7,000

CHILDREN NOURISHED
EVERY WEEKDAY

1,021,951
11% MORE



2014

2015

over 1 MILLION

NUTRITIOUS, READY-
TO-EAT SACK SUPPERS
SERVED IN WEST MICHIGAN



\$1.07

ACTUAL CASH COST
PER MEAL THIS YEAR

63,962

HOURS GIVEN BY
COMMUNITY VOLUNTEERS
WITH TOTAL VALUE OF:

\$1,476,280.85

*Value of volunteer hour is \$22.55,
Independent Sector.

242,753
LBS

OF HEALTHY WISH LIST ITEMS
DONATED BY OUR COMMUNITY
FOR SACK SUPPERS

VALUE OF VOLUNTEER TIME EXCEEDED PAYROLL BY 25%



We invite you to join us for our...
HOLLAND GRAND OPENING

Join us for our ribbon cutting ceremony with the West Coast Chamber of Commerce to celebrate the successful launch of our Holland program!

WEDNESDAY, SEPTEMBER 23RD

7:30 - 9:00 A.M.

PEACE LUTHERAN CHURCH

389 JAMES ST., HOLLAND, MI 49424

Bring family and friends and learn how you can join the attack on childhood hunger:

- upcoming opportunities to connect
- tour our facility
- engage in a short volunteer project

Complimentary food & beverages provided. Please RSVP to erik@kidsfoodbasket.org by September 18.

NEW AND UNIQUE
Holiday Gift Cards

Featuring a new design by Elijah, a first grade Sack Supper recipient, this year's Holiday Cards make a great gift for friends, colleagues, clients, and family! Every card that you give will provide balanced, nutritious evening meals to a child in West Michigan. Consider celebrating the spirit of giving by providing Sack Suppers to our community's children. It is a generous gift that is appreciated by all!

Visit kidsfoodbasket.org/HolidayCards to find all three designs and much more!



JOIN THE SACK SUPPER CLUB

You can sponsor a local child for \$1 every weekday when you join the Sack Supper club. Twenty dollars a month will give a child access to a nutritious Sack Supper for the entire year! Visit kidsfoodbasket.org/SackSupperClub for more information.

WISH LIST

Items on our Wish List help us reach more kids every day and provide kids with the nutrition that they need to grow.

- Snack Size Zip Loc Baggies
- Sandwich Size Baggies
- Pudding Cups
- Cracker Packs
- Cargo Van or Truck

Additional Kids' Food Basket Wish List items and drop off instructions are available at kidsfoodbasket.org.

Community Partner Shout Out!



Carolyn Stich is best known for illustrating children's books, offering summer art classes for youth, and as an extraordinary artist in the Holland community! But what makes Carolyn special to the Kids' Food Basket community is her ability to bring people together to attack childhood hunger through art. Carolyn Stich Studio hosts Coloring Club on Saturdays from 10:00 am to noon to benefit Kids' Food Basket Holland. For a \$15 donation, patrons can feed their creative side while ensuring that local kids get the nutrition that they need to thrive. Childhood hunger is not fun; changing the world can be!



Dear Volunteers,
 Sack suppers from Kids food basket are important to me. Because I know I have food when I get home. My favorite part is the crunchy carrots. My sack supper help me do homework. It makes me feel cared for. I'm thankful for Sack suppers.
 Sincerely,
 Aaliyah your Best friend



KUDOS FROM BRIDGET

Empowering Communities to Attack Childhood Hunger

EVERY DAY, OUR STAFF AND BOARD AT KIDS' FOOD BASKET GET TO WITNESS PASSIONATE COMMUNITIES COMING TOGETHER TO CREATE LASTING SYSTEMIC CHANGE IN WEST MICHIGAN.

This summer we are honored to launch our new strategic plan and accompanying tagline, which truly represents the work we do every day, as well as our long-term vision for KFB: **"Empowering communities to attack childhood hunger."**

Since launching the satellite location in Holland this past spring, we've seen the Holland community do incredible things: chiefly, providing hundreds of kids at two schools with the nutrition they need to learn and live well every week day. Just like in Grand Rapids and Muskegon, our Holland location is fully funded, supported, and driven by the love and passion of a can-do community.

At Kids' Food Basket, we don't see ourselves as the chief heroes in attacking or ending childhood hunger. That's YOU. We are the chief HOSTS in addressing childhood hunger. **Our goal is to host and empower the community to ensure that every child has access to good nutrition in order for proper brain development.** We are honored to host you - and to call Grand Rapids, Muskegon, and Holland home.

Feeding over 7,000 kids is not an easy feat, but together, we've made it fun and achievable. Providing kids with the nutrition they need to thrive isn't a handout - **Sack Suppers are a powerful tool for creating change in communities.** By attacking childhood hunger, we collectively say that we will not accept hungry children in our community, and by the simple but critical acts of feeding and empowering kids, we ensure that our next generation of future leaders is equipped to take on the world and continue our legacy of a vibrant West Michigan.

To me, the most important and incredible thing about Kids' Food Basket is how fully our communities have committed to the attack on childhood hunger. **We are truly a group effort-every day.** The numbers speak for themselves and together we have achieved so much. While our staff and board can dream and plan, **YOU** - the community members - are the ones who come together to pack Sack Suppers, conduct Wish List drives, and volunteer hundreds of thousands of hours of

your time to ensure that every child in our community has the nutrition they need to succeed in school and in life!

I'd like to thank two key community members who, collectively, have volunteered thousands of hours of their time over the past seven years to the attack on childhood hunger. **Jay Ertl and Cindi Welton both recently reached their term limits on our board, and though they will be deeply missed, their impact and legacy will live on every day at Kids' Food Basket.**

Jay Ertl joined our Board in 2008 and it was quickly apparent that the blending of his leadership skills and passion for the mission would make a tremendous and lasting impact -- both on me as a leader and on our Board of Directors. During his time as Board President, Kids' Food Basket has seen an over 50% programmatic growth in the amount of Sack Suppers produced each week night, which has significantly impacted the organization's outreach and ability to fulfill its mission.

Cindi Welton joined us in 2006 as a volunteer and then in 2008 as a board member. She became Board Secretary in 2011 and Board Vice-President in 2013. Cindi has served on the Kids' Food Basket Expansion Task Force, as Chairperson of the Governance Committee, and still serves on the Fund Development Committee, the Holland Advisory Council, and as a Volunteer Facilitator. Cindi has been one of my best role models and is a truly loyal and dedicated community advocate. I am, and Kids' Food Basket is, forever changed and grateful for Jay and Cindi. Thank you both from the bottom of my heart.

We are constantly humbled and inspired by the amazing things you do to strengthen our communities and attack childhood hunger in West Michigan. We could not do this important and critical work without you.

Peace,
Bridget

Board of Directors

Tony Payne
Randy Osmon
Paula Schuiteman-Bishop
Danielle Williams
Mary K. Hoodhood
Jon Siebers
Bob Kaser
Brian Kraus
Bunmi Parks
MaryAnn Prischchenko
Monica Smith
Jason Wheeler

Advisory Council

Scott Brooks
Melissa Brown
Adriana Binaku
Liz Delaluz
Donna Farrington
Sue Franz
Scott Hillard
Colleen Hill
Mike Hill

Phil Nykamp
Lance Pellow
Steve Penfield
Deb Ralya
Penny Shuff
Lisa Uganski
Holly Virgo
Cindi Welton



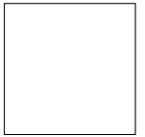
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Holland, MI 49422

389 James St.
Holland, MI 49424
P: (616) 796-8471

www.KidsFoodBasket.org
kidsfoodbasket@kidsfoodbasket.org
[@kidsfoodbasket](https://www.facebook.com/kidsfoodbasket)



Kids' Food Basket
P. O. Box 1045
Holland, MI 49422



Decorate bag inside!

BROWN BAG DECORATING DAY

Friday, September 25

Every decorated bag is a gift. One of our partner teachers told us a story about a young boy in her classroom. While making a home visit, she noticed empty Sack Supper bags taped to the wall above his mattress. When she asked him why he had saved them, he told her

"BECAUSE THEY ARE MINE!"

Together, we exceeded last year's goal by collecting 50,400 decorated bags! This year, we are asking you to help reach a new goal of 70,000 decorated bags, enough for 10 days of service, to ensure that every Sack Supper contains a touch of love! From a positive message to a simple picture, we hope the complimentary bag provided inside this newsletter inspires you.

Make sure to deliver your decorated bags by September 25 by mail or drop-off at any of our three Kids' Food Basket locations!

Help us spread the word on social media using #KFBBrownBag

We challenge YOU to help meet the goal of decorating

70,000

Sack Suppers bags!

